

Quest's Quarterback Training

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Quest Powell

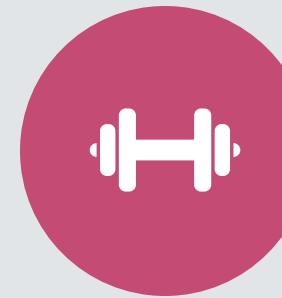
Business Description

+ My name is Quest Powell a Junior Quarterback at North Carolina Central, a top HBCU, I am in the business of teaching and nurturing the Quarterback skills of athletes young and old. Preparing my Quarterbacks for competition at the next level. Whether it be High School, College, or Professional I give them the tools for success.

Service Overview



I will be frequently working with the QB's teaching them footwork, pocket awareness, throwing mechanics, and football IQ.



About 5-6 workouts a month, each session being 1 hour long.

Competition

Other Quarterback
Trainers.

Quarterback Coaches

Customers



ATHLETES AGES 4-
PROFESSIONAL



YOUTH LEAGUES AND
HIGH SCHOOLS

Market Size and Trends

Market size is large.

Constantly growing as football is one of the nation's top rated sports.

Marketing Plan



VIDEO PRODUCTION FOR BUSINESS
AS WELL AS ATHLETE EXPOSURE



WORD OF MOUTH

Profit

- + Athletes or their parents will pay a fee per session or make monthly payments. Depending on the frequency of their training a monthly subscription is a more practical method.

