

# Quest's Quarterback Training

+  
Quest Powell

# Business Description

- + My name is Quest Powell a Junior Quarterback at North Carolina Central, a top HBCU, I am in the business of teaching and nurturing the Quarterback skills of athletes young and old. Preparing my Quarterbacks for competition at the next level. Whether it be High School, College, or Professional I give them the tools for success.

# Service Overview



I will be frequently working with the QB's teaching them footwork, pocket awareness, throwing mechanics, and football IQ.



About 5-6 workouts a month, each session being 1 hour long.

# Competition

Other Quarterback  
Trainers.

The diagram consists of two rounded rectangular boxes, one red and one purple, positioned side-by-side. A thin, light purple arc connects the top of the red box to the top of the purple box. The background features abstract, wavy dashed lines in light purple and gold, and a solid white circle in the top left corner.

Quarterback Coaches

# Customers



ATHLETES AGES 4-  
PROFESSIONAL



YOUTH LEAGUES AND  
HIGHSCHOOLS

# Market Size and Trends

Market size is large.

Constantly growing as football is one of the nation's top rated sports.

# Marketing Plan



VIDEO PRODUCTION FOR BUSINESS  
AS WELL AS ATHLETE EXPOSURE



WORD OF MOUTH

# Profit

- + Athletes or their parents will pay a fee per session or make monthly payments. Depending on the frequency of their training a monthly subscription is a more practical method.

